



Clean Virginia

Job Announcement: Advocacy and Deputy Political Director

Clean Virginia is an independent advocacy organization with an associated Political Action Committee, Clean Virginia Fund, working to fight legalized corruption in Virginia politics in order to promote clean energy, a robust, competitive economy, and community control over our energy policy. We are motivated by the core belief that our democracy should serve the interests of citizens over special interests and that our energy policy should be a vehicle for social and economic justice in this country, not a driver of climate change, environmental degradation, inequality and political disenfranchisement.

Clean Virginia is working towards these goals in three ways: first, we design innovative campaigns to inform the public about the harmful impacts of legalized corruption in Virginia and organize communities to promote energy democracy. Second, we engage in innovative research to advance the next generation of energy policy in Virginia. Third, we support Delegates, State Senators, and candidates for Virginia's General Assembly who refuse donations from publicly regulated utility monopolies.

About Us: We are a small team of dedicated people headquartered in Charlottesville, Virginia. We are a highly collaborative staff, and we lean on the collective experience, knowledge and skills of our team and cultivate interpersonal trust and open communication.

Application Instructions: Please submit a resume and cover letter to info@cleanvirginia.org by December 1st, 2019.

Clean Virginia is committed to a just, representative and inclusive working environment. All interested individuals, particularly people of color, women, persons with disabilities, and persons who are LGBTQ are urged to apply.

Job description

Advocacy and Deputy Political Director

The Advocacy and Deputy Political Director will hold primary responsibility for the development and implementation of advocacy campaigns to promote Clean Virginia's mission of clean energy and clean governance. They will be in charge of building broad partner coalitions to achieve Clean Virginia's legislative, electoral, and strategic priorities and will work to identify, recruit, and train volunteers and activists to carry out year-round advocacy campaigns in support of Clean Virginia's goals. They will serve as the primary contact for political organizing campaigns and will assist with other political work, especially during the election season, as needed. This position reports directly to Clean Virginia's Political Director and requires a willingness and ability to travel around the state and work outside of traditional hours as necessary.

Duties and responsibilities

- Build and manage statewide coalitions of partners across the political spectrum and in both the public and private spheres to build support for issues of concern to Clean Virginia.
- Design and implement a program for volunteer and activist engagement on crucial energy issues to educate key constituencies and empower people to advocate for their communities to legislators, the State Corporation Commission, local governments, etc.
- Develop statewide campaign plans for constituent engagement and activism-- letters to the editor, lobby days, educational efforts, lawmaker pressure campaigns, etc.--and design metrics to evaluate their success.



- Work closely with the Political Director in managing strategic partners and allies, meeting with legislators, and coordinating grassroots efforts.
 - During legislative sessions: assist with legislator meetings as needed, coordinate all constituent advocacy efforts, and serve as point of contact for coalition partners.
 - During election cycles: shared responsibility to manage Clean Virginia's endorsement process; primary responsibility over the implementation of statewide electoral efforts, including but not limited to text and phone mobilization, voter registration, voter education, and GOTV efforts.
- Work closely with the Communications Director in maintaining Clean Virginia's supporter lists, developing and implementing advocacy campaigns with EveryAction, and developing issue-focused scripts for grassroots advocates.
- Ensure Clean Virginia's strategic imperative of equity, justice, and inclusion is included in organizing efforts.
- Ensure compliance with federal and state regulations regarding 501(c)(4) and PAC activities.
- Perform other duties as assigned.

Qualifications

- Bachelor's degree in a relevant field is preferred.
- 2-4 years professional experience with grassroots, nonprofit advocacy and/or campaign organizing is preferred. Superior communication and interpersonal skills a must; ability to work with multiple stakeholder groups across a decentralized organization also necessary.
- Knowledge and experience in Virginia political environment.
- A collegial and collaborative work style, innovative thinking, strong work ethic, enthusiastic attitude, and a sense of humor are essential.
- Strong administrative skills including management, operational budgeting, computer word processing, database management and policy development.
- A flexible approach to work, with a willingness to travel, as needed, and participate in programs occurring after typical business hours.
- Strong demonstrated interest in government transparency, clean energy and the mission of Clean Virginia.

Compensation/benefits

Clean Virginia offers competitive salary package commensurate with skills and experience plus excellent benefits that include medical, dental, and vision coverage, and a retirement savings 401(k) plan.