



Clean Virginia Job Description

Graphic designer

Overview

Clean Virginia seeks to work with an **experienced** and **professional** graphic designer on a three-month contract (30 hours total), with the possibility of extension on a monthly retainer. We are looking for a **seasoned design professional** with a strong portfolio of work that demonstrates expertise in digital and print design for public-facing brands.

The designer will play a key role in creating compelling, visually engaging content for Clean Virginia's website, blog, social media, and email newsletters. Additional projects may include print materials such as brochures, t-shirts, fact sheets, and reports.

The designer will work directly with the Advocacy and Communications Director and report to the Communications Manager.

This role requires the ability to manage multiple design projects simultaneously and respond promptly to design requests, with a standard **24-48 hour turnaround time** for digital assets such as social media graphics.

Applicants must be based in Virginia.

Compensation: \$2,500 for a 30-hour contract over three months.

About Clean Virginia

Clean Virginia is working toward a future where every Virginian has access to clean, affordable energy and where elected officials are accountable to the people they serve. Today, corporate monopoly utilities and special interest groups hold disproportionate influence in Virginia politics, leading to real costs for families and the environment. We envision a future where the public interest comes first – driving decisions that benefit communities, families and businesses across the Commonwealth.

Qualifications

We are seeking a skilled, career-level graphic designer with the following qualifications:

- 5+ years of professional experience designing engaging and visually appealing content across digital and print platforms.
- Proven ability to manage and execute design projects independently, meeting deadlines in a fast-paced environment.
- Deep understanding of design principles, color theory, typography, and composition to effectively communicate ideas to diverse audiences.
- Experience aligning designs with an established visual identity and maintaining brand consistency.
- Excellent communication skills.
- Mastery of Adobe Creative Suite (Photoshop, Illustrator, InDesign) and other relevant design software.
- Experience designing accessible content that meets ADA/WCAG guidelines.
- Meticulous attention to detail.

Preferred Qualifications

- Experience in UX/UI design (facilitating user-friendly experiences across digital platforms).
- Experience with video editing and production (short-form content for digital platforms).
- Familiarity with nonprofit or advocacy organizations and mission-driven work.

Application Instructions

Submit the following materials to Kendl Kobbervig at kendl@cleanvirginia.org by

Friday, April 18th:

- Resume
- Cover Letter
- Portfolio (include a link to your work and highlight at least three projects most relevant to Clean Virginia's mission).

Applications that do not include all required materials will not be considered.