



## Clean Virginia

### Job Description: Social Media Fellow

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**Clean Virginia is an independent and bipartisan advocacy organization with an associated Political Action Committee. We are working towards a Virginia where clean, affordable and reliable energy is accessible to all, and where elected officials are accountable to the communities they serve.** We believe in a

government where regular people have the biggest voice in our policy process and political system—not wealthy special interests or corporations.

Clean Virginia is working towards this vision in three ways. We:

1. Work with a broad movement to engage the public about the harmful impacts of corruption in Virginia and organize communities to promote campaign finance and energy reform.
2. Engage in innovative research to advance the next generation of energy policy in Virginia.
3. Support delegates, state senators, and candidates for Virginia's General Assembly and Executive Branch who share a principled stance of refusing contributions from publicly regulated utility monopolies through Clean Virginia Fund, Clean Virginia's Political Action Committee.

### About Us

We are a highly collaborative staff, and we lean on the collective experience, knowledge, and skills of our team and cultivate interpersonal trust and open communication. Clean Virginia believes a staff that reflects the Commonwealth's diversity is central to our organizational goals of advancing clean governance and an equitable clean energy transition in Virginia. We are committed to 1) building an inclusive team at Clean Virginia in which diversity is deeply appreciated for its ability to strengthen teams, 2) fostering a welcoming work environment in which everyone feels safe, respected, and valued, and 3) offering equitable employment policies and benefits.

## Job Description

### Social Media Fellow

The Social Media Fellow will lead day-to-day content creation and platform management during one of Clean Virginia's highest-stakes periods of the year, the Virginia General Assembly legislative session. **This fellowship runs from January 14th through the end of April 2026. The fellow must be based in Richmond and will be expected to work in person at our session office downtown on Tuesdays and Thursdays, and as needed on other weekdays.** The fellow will report to the Communications and Advocacy Director, and will work closely with the Communications Manager. This role is responsible for producing timely, compelling and high-quality content across X, Instagram, TikTok, Facebook, and other platforms that advances Clean Virginia's narrative, spotlights our staff, and strengthens public engagement on energy affordability, utility reform and good governance.

A strong emphasis will be placed on short form video production, including rapid response Reels and TikToks that highlight Clean Virginia staff, lawmakers, legislative activity, and real time moments from the state capitol. The fellow will collaborate closely with Clean Virginia's communications team as well as external consultants and content creators. This role is fast paced, hands on, and ideal for someone who is organized, proactive, and able to translate complex issues into engaging content.

### Duties and responsibilities

- Manage daily posting and monitoring across X, Instagram, TikTok, Facebook, and other platforms during the legislative session.
- Produce short form video content featuring Clean Virginia staff, Clean Virginia-endorsed legislators, issue explainers, and rapid response moments.
- Capture, edit, and publish videos and photos during hearings, lobby days, press events, and other key moments.
- Work closely with Politically Connect to support influencer partnerships and creator content related to Clean Virginia's priorities.
- Maintain Clean Virginia's visual and narrative brand across platforms with consistency and accuracy.
- Translate policy and regulatory developments into accessible social content.
- Track performance analytics and recommend adjustments to improve reach and engagement.

- Coordinate with the Communications and Advocacy team to ensure content aligns with strategic messaging and campaign goals.
- Ensure Clean Virginia's strategic imperative of equity, justice, and inclusion is reflected in all social media efforts.
- Perform other duties as assigned.

#### Preferred Qualifications

- Experience managing social media accounts for an organization, campaign, or publication.
- Strong short form video skills. Comfortable filming and editing on a mobile device.
- Experience creating social media graphics on Canva or other design platforms.
- Ability to communicate complex issues clearly and compellingly to a diverse range of audiences, including state lawmakers.
- Strong writing skills and attention to detail.
- Ability to work quickly and calmly during breaking news and high pressure moments.
- Familiarity with Virginia politics or energy issues is a plus but not required.
- Experience collaborating with consultants, content creators, or external partners is a plus.
- Ability to work occasional evenings and early mornings during the legislative session.
- Commitment to equity, justice, and inclusive storytelling.

**Application Instructions:** Please submit a resume, cover letter, and three references by filling out this [form](#). We will not contact references until later in the hiring process, and not without your permission. Applications will be reviewed until **Sunday, December 28th, 11:59 PM EST**, with screening interviews to follow soon after. Please direct any questions to [kendl@cleanvirginia.org](mailto:kendl@cleanvirginia.org).

*Clean Virginia is committed to a just, representative, and inclusive working environment and encourages people of color, women, persons with disabilities, and persons who are LGBTQ to apply.*

#### Compensation/benefits

Compensation is \$25 an hour for 20 hours per week from January 14th, 2026 through April 30th, 2026 with the possibility of extension. Fellows will receive a \$75 monthly personal device reimbursement and eight hours of paid sick leave.