BLUEPRINT POLLING

Virginia Senate District 24 Democratic Primary Survey

About the Survey

Chism Strategies conducted a survey of likely 2027 Democratic primary voters in Virginia Senate District 24 from June 20 to June 24, 2026. The sample was collected via SMS-to-web and live telephone interviews. The sample size was 423, yielding a margin of error of ±4.77%. Results were weighted to reflect the likely Democratic primary electorate.

Key Takeaways

Democratic primary voters view data centers very unfavorably, by nearly four-to-one against.

Do you have a favorable or unfavorable opinion of the following people, groups, and institutions:

Q4 Data Centers

6%	Very favorable
11%	Somewhat favorable
23%	Somewhat unfavorable
43%	Very unfavorable
17%	Haven't heard enough to say

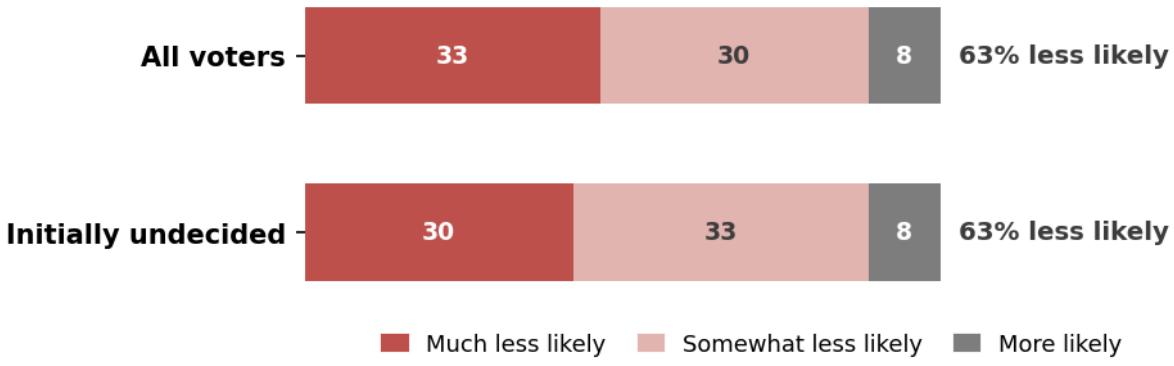
Before any messaging on the issue, just 17% of voters hold a favorable opinion of data centers, against 66% unfavorable, a net rating of −49%. The hostility is widespread: voters 18 to 44 are the most opposed, at 76% unfavorable, while 61% of voters 45 to 64 and 64% of those 65 and older also have unfavorable opinions.

Jason Parker's alignment with Dominion Energy is highly damaging in a Democratic primary, and it moves initially undecided voters sharply.

Voters were told that Parker had embraced Dominion Energy—praising the utility, touting its projects, thanking the company for tours of its facilities, and saying he would accept its campaign contributions. The reaction was strongly negative: 63% of voters said it made them less likely to support him, including 33% much less likely, against just 8% more likely, a net of −55. The effect holds among initially undecided voters almost exactly as much as among the full sample, so it does not merely harden opposition among voters already lost to him; it actively pushes up-for-grabs voters away.

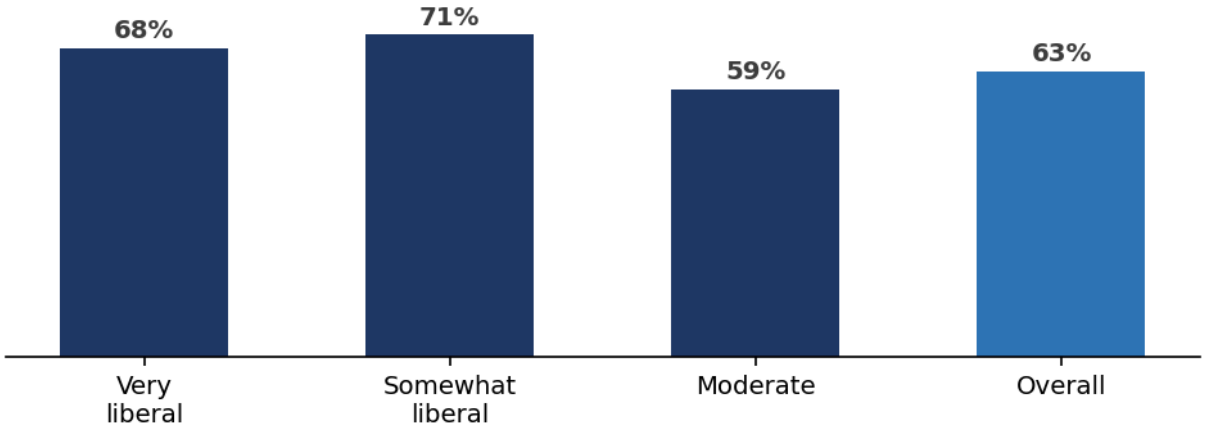
Q27 As Virginia families struggle with soaring energy bills, Jason Parker has embraced Dominion Energy—praising the utility, touting its projects, thanking the company for trips to tour its facilities, and saying he'll accept campaign contributions from Dominion.

3.4%	Much more likely to support
4.6%	Somewhat more likely
29.0%	No difference
30.4%	Somewhat less likely
32.5%	Much less likely



Source: Chism Strategies survey of 423 likely Democratic primary voters, June 20–24, 2026. MOE ±4.77%.

The backlash runs deepest among the voters who decide low-turnout primaries. Somewhat liberal voters (71% less likely) and very liberal voters (68%) react most sharply, and even moderates turn against a Dominion-aligned candidate by 59%. For a Democratic primary electorate, accepting Dominion’s money is a serious liability.



% less likely to support a candidate who embraced Dominion Energy

Source: Chism Strategies survey of 423 likely Democratic primary voters, June 20–24, 2026. MOE ±4.77%.